

U. DAVID PARK

Martin J. Whitman School of Management
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ACADEMIC EMPLOYMENT

Whitman School of Management, Syracuse University	
Assistant Professor of Entrepreneurship	2017 – Present
Institute for an Entrepreneurial Society (IES) Faculty Fellow	2022 – Present

EDUCATION

Ph.D. in Business Administration, **University of Washington**

M.S. in Business Administration, **Seoul National University**

Bachelor of Business Administration, **University of Seoul**

RESEARCH INTERESTS

My research concentrates on understanding how organizations engage in resource mobilization, the process of securing and managing necessary resources such as financial and human resources from different stakeholders and resource providers. Specifically, I investigate the role that personal values of organizational leaders play in shaping resource mobilization strategies across a range of organization types, including for-profit businesses, nonprofits, and social enterprises. My investigation encompasses the entire lifecycle of these organizations, from their inception through their growth and maturity, and explores the potential impact of different organizational contexts and environments on resource mobilization efforts. By expanding our understanding of the complex interplay between leadership values, organizational contexts, and resource mobilization, my research aims to contribute valuable insights that can help organizations more effectively secure and manage the resources necessary to sustain and grow their organizations.

REFEREED PUBLICATIONS

1. U. David Park, Youngsiri Rha, Sonali Shah, and Shinjinee Chattopadhyay. 2024. An Image of Industry: Exploring the Effects of Knowledge Sources in the Medical Imaging Industry. **Industrial and Corporate Change**
2. David S. Lucas, Cristiano Bellavitis, and U. David Park. 2023. A Cloud's Silver Lining? The Impact of Policy Interventions on New and Maturing Technology Ventures' Online Recruitment. **Strategic Entrepreneurship Journal**, 17(2), 445-484

3. David S. Lucas and U. David Park. 2023. The Nature and Origins of Social Venture Mission: An Exploratory Study of Political Ideology and Moral Foundations. **Journal of Business Venturing**, 38(2), 106271
 - Authors contributed equally
4. U. David Park, Warren Boeker, and David Gomulya. 2020. Political Ideology of the Board and CEO Dismissal Following Financial Misconduct. **Strategic Management Journal**, 41(1), 108-123
5. U. David Park, Abhishek Borah, and Suresh Kotha. 2016. Signaling Revisited: The Use of Signals in the Market for IPOs. **Strategic Management Journal**, 27(11) 2362-2377
6. Namgyoo K. Park, Uisung D. Park, and Jungwhan Lee. 2012. Do the Performances of Innovative Firms Differ Depending on Market-oriented or Technology-oriented Strategies? **Industry and Innovation**, 19(5): 391-414

CASE STUDIES

1. Namgyoo K. Park, Jeonghwan Lee, and Uisung D. Park. 2015. Korean Air Cargo: Strategic Challenges in an Evolving Environment. **Asian Case Research Journal**, 19(1) 127-154

MANUSCRIPTS UNDER REVIEW

- U. David Park, Warren Boeker, and David Gomulya. On CSR and CEO Dismissal
- S. Joseph Shin, U. David Park, and Suresh Kotha. On Hype and Entrepreneurial Resource Acquisition
- U. David Park, Hooman S. Abootorabi, and Alexander McKelvie. On Venture Board Diversity and Innovation Outcomes in High Tech Sector
- U. David Park, and Cristiano Bellavitis. On the Job Market Interactions

CONFERENCE PROCEEDING

- David Lucas, and U. David Park. 2022. Political Ideology and The Moral Foundations of Prosocial Venture Creation. **Frontiers of Entrepreneurship Research**
- U. David Park, Abhishek Borah, Suresh Kotha, and Emily Cox-Pankhe. 2019. When Silence is Golden: Information Shared in Social Media on Resource Acquisition in the IPO Market. **Frontiers of Entrepreneurship Research**
- Abhishek Borah, U. David Park, and Emily Cox-Pankhe. 2015. Why Silence is Golden? Firm Participation in Social Media in an IPO context. **Proceedings of the Seventy-fifth Annual Meeting of the Academy of Management**. Online ISSN: 2151– 6561

CONFERENCE PRESENTATIONS

- U. David Park and David Lucas. Crossing the Aisle in Organizations: Leaders' Ideological Diversity and Engagement with Multiple Stakeholders in the Nonprofit Sector
- Allied Social Science Association (ASSA), San Antonio, TX, Jan. 2024
 - Korean Academic Society of Business Administration Annual Conference, Busan, Korea, Aug. 2023
- U. David Park, and Cristiano Bellavitis. Unrequited Preference: The Job Market Interaction Between Tech Ventures and Former Founders
- Strategic Management Society, Toronto, Canada, Oct. 2023
- U. David Park, Hooman S. Abootorabi, and Alexander McKelvie. Once an Innovator, Always an Innovator?: Founder-CEO Effects on Innovation in Different Stages of the Lifecycle
- Academy of Management, Boston, MA, Aug. 2023
- Abhijith G. Acharya, David Gomulya, and U. David Park. Examining the Joint Effects of Stigma and Status on Successor CEO Recruitment
- Academy of Management, Boston, MA, Aug. 2023
- David Lucas, Cristiano Bellavitis, and U. David Park. A Cloud's Silver Lining? An External Enabler Approach to Entrepreneurial Firms' Employee Recruitment during COVID-19
- Academy of Management, Boston, MA, Aug. 2023
 - Academy of Management, Seattle, WA, Aug. 2022
- David Lucas, U. David Park and Joel Gehman. When Charity Begins at Home: Why Family-Controlled Micro Nonprofits Struggle to Survive
- Sustainability, Ethics and Entrepreneurship Conference, San Juan, PR, Mar. 2023
- U. David Park and David Lucas. Crossing the Aisle to Go to Market: Leaders' Ideological Diversity and Hybrid Institutional Logics in the Nonprofit Sector
- Strategic Management Society, London, UK, Sept. 2022
 - Academy of Management, Seattle, WA, Aug. 2022
- U. David Park, Sonali K. Shah, and Shinjinee Chattopadhyay. Images of Industry: Knowledge Sources and Industry Dynamics/Firm Survival in Medical Imaging
- Academy of Management, Seattle, WA, Aug. 2022
- David Lucas and U. David Park. The Nature and Origins of Social Venture Mission: An Exploratory Study Using Moral Foundations and Social Identity Theories
- Academy of Management, Seattle, WA, Aug. 2022
 - Industry Studies Association Conference, Wharton School, PA, June 2022
 - Babson College Entrepreneurship Research Conference, Baylor University, TX, June 2022
 - Selected as one of the Top 40 Papers
 - Social Entrepreneurship Conference, University of Southern California, CA, Nov. 2021
- U. David Park, Warren Boeker, and David Gomulya. Fall From Grace: Ethical Shortfalls and Firm Actions
- Academy of Management, Aug. 2021
- U. David Park, and Alexander McKelvie. Once an Innovator, Always an Innovator?: Founder-CEO Effects on Innovation in Different Stages of the Lifecycle

- Babson College Entrepreneurship Research Conference, June 2021

S. Joseph Shin, U. David Park, and Suresh Kotha. A Blessing or A Curse? Unicorn Firms in the IPO Market

- West Coast Research Symposium, Seattle, WA, Sept. 2021
- Korean Academic Society of Business Administration Annual Conference, Aug. 2021
 - Maeil Business Newspaper Best Paper Award
- Academy of Management, Aug. 2020

Jordan J. McSweeney, Kevin T. McSweeney, U. David Park, and Michael C. Withers. Board Ideology and Uncertainty: Examining the role of Board Political Ideology in Managing Uncertainty

- Academy of Management, Boston, MA, Aug. 2019
- Strategic Management Society (Special Conference), Las Vegas, NV, Mar. 2019

Jordan J. McSweeney, Kevin T. McSweeney, Abbie G. Oliver, U. David Park, and Michael C. Withers. Leaning Towards or Against Females?: Examining the Impact of Board Political Ideology on Female Representation on the Board of Directors

- Strategic Management Society, Paris, France, Sept. 2018
 - Best Paper Award Nomination
 - Honorable Mention Best Paper Award, Strategic Leadership and Governance Interest Group
- Academy of Management, Chicago, IL, Aug. 2018

Sonali K. Shah and U. David Park. Hacking Health: Physician Entrepreneurs, Preentry Knowledge & Technological Progress in the Medical Imaging Industry

- Academy of Management, Anaheim, CA, Aug. 2016
- Industry Studies Association Conference, Portland, OR, May 2014

U. David Park, Warren Boeker, and David Gomulya. Board Political Ideology and Actions: The Case of Financial Restatements

- Academy of Management, Anaheim, CA, Aug. 2016
- Strategic Management Society, Denver, CO, Oct. 2015
- Academy of Management, Vancouver, BC, Canada, Aug. 2015

U. David Park, Abhishek Borah, Suresh Kotha, and Emily Cox-Pankhe. Why Silence is Golden? Firm Participation in Social Media in an IPO context

- Babson College Entrepreneurship Research Conference, Babson Park, MA, June 2019
- Academy of Management, Vancouver, BC, Canada, Aug. 2015
 - Best Paper in the ENT Division
- West Coast Research Symposium, Seattle WA, Sept. 2014

Namgyoo K. Park, Uisung D. Park, and Jungwhan Lee. Why Do the Performance of Innovative Firms Differ?: Market-oriented vs. Technology-oriented Strategy

- Indian Academy of Management Conference, Bangalore, India, Dec. 2011
 - Runner-up Best Paper Award

SELECTED MEDIA MENTIONS

Fortune Magazine, MarketWatch, [Futurity](#), EIX, Poets & Quants for Undergrads, Poets and Quant

TEACHING

Undergraduate Course:

Strategic and Entrepreneurial Management (EEE 457/Undergrad Capstone). Syracuse University	2019 –
Introduction to Entrepreneurship (EEE 370). Syracuse University	2018 – 2019
<ul style="list-style-type: none"> • Poets & Quants Top 50 Undergraduate Professors in the world, 2018 	
Strategic Management (MGMT 430/Undergrad Capstone). University of Washington	2015 – 2016
<ul style="list-style-type: none"> • University of Washington Excellence in Teaching Award Nomination, 2017 • Winner of “Foster School of Business Ph.D. Program Teaching Award” for the best Ph.D. student instructor, 2016 • Recognized as Star Teacher, 2015 & 2016 	

MBA Course:

Opportunity Recognition and Ideation (MBC 610). Syracuse University	2019 – 2021
<ul style="list-style-type: none"> • Poets & Quants’ The World’s Best 40-under-40 MBA Professors, 2022 	
Corporate and Competitive Strategy (BA 501). University of Washington	2015
<ul style="list-style-type: none"> • Teaching Assistant 	

Ph.D. Course:

Teaching Effectiveness Seminar (BA 599). University of Washington	2015 – 2016
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AWARDS, HONORS AND GRANTS

Gutttag Junior Faculty Research Award, Whitman School of Management	2023 – 2025
Faculty Member of the Year Award, EEE Department, Whitman School of Management	2023
Best Reviewer Award Nomination, Competitive Strategy Interest Group, Strategic Management Society	2022
Poets & Quants’ The World’s Best 40-under-40 MBA Professors	2022
Maeil Business Newspaper Best Paper Award	2018
Poets & Quants’ Top 50 Undergraduate Professors in the world	2018
Whitman School of Management Whitman-Innovation-Analytics 2018 Roadmap Grant	2018
Best Paper Award Nomination, Strategic Management Society	2018
Honorable Mention Best Paper Award, SLG Interest Group, Strategic Management Society	2017
University of Washington Excellence in Teaching Award Nomination	2017
Edna Benson Trust Fund Scholarship	2017
Richard B. Peterson Ph.D. Fellowship	2016
Foster School of Business Ph.D. Program Teaching Award	2016 – 2017
Haglund Ph.D. Fellowship	2015 – 2016
Recognized as Star Teacher, Foster School of Business, University of Washington	2015
Strategic Management Society 12 th Annual Doctoral Workshop Scholarship	2015 & 2017

Evert McCabe Endowed Fellowship	2015
Best Paper, Academy of Management ENT Division	2012 – 2016
Wayne and Anne Gittinger Ph.D. Fellowship	
University of Washington Graduate Fellowship	2012
Runner-up Best Paper Award, Indian Academy of Management Conference	2011
Kochon Scholarship for Excellent Academic Achievement	2010
University of Seoul Global Leadership Program Research Grant	2005
University of Seoul Scholarships for Excellent Achievement	2002 – 2005

PROFESSIONAL DEVELOPMENT ACTIVITIES

AMJ Paper Development Workshop, Boston, MA	2023
SEE Junior Faculty Doctoral Student Workshop, San Juan, PR	2023
SMS Stakeholder Strategy Paper Development Workshop, London, UK	2022
SMS Tenure Package Workshop, London, UK	2022
AoM Entrepreneurship Division Early Career Development Consortium, Seattle, WA	2022
AoM Strategic Management Division Junior Faculty PDW, Seattle, WA	2022
Paper Development Workshop for Early-Career Scholar, Bologna, Italy	2019
SMS Special Conference Early Career Workshop, Las Vegas, NV	2019
West Coast Research Symposium Doctoral Student Workshop (Track 2), Seattle, WA	2016
AoM Business, Policy, and Strategy Division Dissertation Consortia, Anaheim, CA	2016
SMS 12 th Annual Doctoral Workshop, Denver, CO	2015
West Coast Research Symposium Doctoral Student Workshop (Track 1), Seattle, WA	2015
AoM Managerial and Organizational Cognition Division Workshop, Vancouver, BC, Canada	2015

UNIVERSITY AND PROFESSIONAL SERVICE

Syracuse University

Undergraduate Capstone Course Faculty Lead	2022 –
Ph.D. Dissertation Committee	
Member, Zhiyuan Yu	2022 –
Member, Devin Stein	2022 – 2023
Member, Hooman S. Abootorabi	2019 – 2022
Member, Fabian Diaz	2020 – 2021
Member, Teaching Committee	2017 –
Faculty Advisor and Mentor, Cross-campus Student Group (PanGEA)	2019 – 2020
Faculty Search Committee	2023 – 2024
	2018 – 2019
Organizer, EEE Research Seminar	2017 – 2019
Advisor and Mentor, Undergraduate Research Program	2017 – 2018

University of Washington

Organizer, Ph.D. Program Orientation	2015
Advisor and Mentor, Undergraduate Research Program	2012 – 2017

Editorial Review Board

Journal of Business Venturing	
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Entrepreneurship Theory and Practice
Venture Capital
New England Journal of Entrepreneurship

Ad Hoc Review

Organization Science
Journal of Business Venturing
Strategic Entrepreneurship Journal
Small Business Economics Journal
Strategic Organization
Industry and Innovation
Academy of Management Annual Meeting
Strategic Management Society Meeting

PROFESSIONAL MEMBERSHIPS

Academy of Management
Strategic Management Society
Industry Studies Association

PERSONAL INFORMATION

Retired Marine Corps Captain (ROKMC); Powerlifter (PR: 1105lb / 501.22kg); Martial Artist (Black Belts in Taekwondo and Aikido)