

ANDY (YOUNG HAN) KIM

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PROFESSIONAL EXPERIENCE

Associate Professor of Finance, SKKU	Sep 2016~
Finance Area Coordinator, SKKU Business School	2020~2021
Program Chair of Global Business Administration, SKKU	2019~ 2020
Assistant Professor of Finance, SKKU	Mar 2015~Aug 2016
Assistant Professor of Finance, NTU, Singapore,	Jul 2009~Feb 2015

EDUCATION

Ph.D. in Finance, University of Minnesota ,	August 2009
MBA Finance, University of Minnesota ,	2003
B.A. Business, Yonsei University (exchange to Brown University)	1999

AREAS OF INTEREST

- Media Big Data and Finance, FinTech, Behavioral Finance, Masculinity and Risk Taking, Corporate Governance, Corporate Social Responsibility
- Google Page: <https://sites.google.com/site/andyhankim/>
- My Video Lectures of International Finance: <https://simplitaught.com/textbook/106>
- AI based measuring of facial masculinity: www.fwhrmeasuring.com

TEACHING (Almost All in English)

Courses Taught as an Instructor (all in English except MBA classes):

A. SKKU (2015~)

- Behavioral Finance & FinTech:** Undergraduate GBA students (2017~: 99/100); EMBA (2018~ :98/100 (*Teaching Award*)); iMBA (2020~: 92/100); (Ph.D/Masters' level (2017~); Samsung Finance MBA (2016~)); Special Masters' Degree Programs for Samsung Life Insurance (2019, 2021) and Woori Bank (2018)
- International Finance:** Undergraduate GBA (2020~: 95/100)
- Portfolio Management:** Undergraduate BUS (2021, Spring: 92/100)
- Financial Data Science and Hedge Fund:** Undergraduate GBA (2020 Fall: 98/100)
- Intermediate Corporate Finance:** *Teaching Award* (2018, 2019) (Undergraduate class, 120 students)- Spring 2015~
- Corporate Financial Strategy:** *Teaching Award* (2017) (Undergraduate class, 40 students)
- Empirical Finance & Accounting** (Masters & Doctoral class (2016))
- Financial Management** (EMBA (2018))

B. Nanyang Business School(2009~2014):

- Financial Management** (undergraduate core course) Fall 2013, 2014
- Equity Securities (Investment Valuation)** Undergraduate students 2 sections, 30 students each.
 - Fall 2012 (evaluation score: 4.45/5.00)
 - Fall 2011 (evaluation score:4.69/5.00: second highest score of the department)
 - Spring 2011 (evaluation score:4.68/5.00)

d. Spring 2010 (evaluation score:4.22/5.00)

C. University of Minnesota:

1. **Finance Fundamentals** (Undergraduate full semester 3-credit course with 60 students –average evaluation score: 5.5 / 7.0)
 - a. Spring 2007 & Spring 2008

Book (Korean – about Psychology of FinTech):

“부자, 관상, 기술: 부자들은 알고있는 핀테크 시대의 행동경제학, ” 쌤앤파커스, 2021. <http://www.yes24.com/Product/Goods/105373496>



Extra Career Related Advising Experience:

Southeastern Hedge Fund Competition at Georgia State University (2021):

Advised SKKU undergrad student team who got the Finalist Award for the first time as a team from Korean schools and who competed with graduate students from London Business School and top international universities around the world.

Harvard FIELD Immersion Program Local Partner School Coordinator (2019):

Was in charge of the 35 undergraduate students of SKKU GBA in working with 108 Harvard MBA students visiting Seoul Korea for their FIELD Immersion Program which is about doing consulting projects with many corporations in

Korea. GBA students were giving feedback to the consulting ideas of Harvard MBA students and they had networking event in the evening.

CFA Institute Research Challenge (student stock recommendation competition in English)

1. Participated in Asia Level Competition at Sydney, Australia as the **Academic Advisor of Team Korea: April 2019.**
2. Supervised the team of SKKU at country level competition (December 2015, 2016, 2017, 2018).
 - a. **My students won the 1st prize in Korea in 2016, 2018, and 2nd prize in 2017.**
3. Served as one of the two judges for internal NTU competition to select one team out of ten as the school representative (October 2013).
4. Supervised the team of NTU in Singapore at country level competition (January 2013).

Global Career Tour:

Organized field trips for 10~18 undergraduate GBA students to business centers around the world:

1. Singapore (Jan 2019): Organized meeting with the legendary Mr. **Jim Rogers** and visited the Asia HQs of ten global companies like BlackRock and Google.
2. Frankfurt & Berlin (Jun 2019)
3. Beijing (Aug 2019): Organized meeting with the President of AmCham China

Teaching Assistant at the University of Minnesota

1. MBA: Advanced corporate finance (Spring 2007), Debt market and interest rates (Fall 2005, Spring 2006), Corporate Finance (Spring 2003), Financial Management (Fall 2002)
2. Undergraduate: Finance Fundamentals for undergraduates (Fall 2006), Depository Institutions (Fall 2006)

Academic PUBLICATION

1. **The Face of Risk: CEO's Facial Masculinity and Firm Risk** (with Shinichi Kamiya, and Soohyun Park), *European Financial Management*, 2019, Vol 25: 239-270 (Lead Article). (Presented at the AFA 2017, Chicago; University of Cambridge; University of Edinburgh; SFM Taiwan Conference, 2017; Asian FA 2016 at Bangkok, Thailand; Asian FMA 2015 (Seoul); KAIST; Seoul National University; Seoul Quant Conference 2017; and UNIST) – Reader's Choice Award by EFM, 2019; Best Paper Award at SFM Taiwan Conference, 2017; Outstanding Paper Award at Korea Finance Association Meeting, November 2015.
Media coverage:
[PBS TV \(Nationwide US public TV\) – Making SenSe by Paul Solman](#)
2. **The Relation between CEO Media Appearance and Compensation** (with Jingoo KANG), *Organization Science*, 2017, Vol.28, 379-394. (Presented at 2016 AOM conference; INSEAD by coauthor; candidate for best paper award at 2016 AOM; printed at Papers and Proceedings for 2016 AOM Meeting)
Media coverage:

- 1) [The Wall Street Journal \(6/16/2017\)](#)
 - 2) [Donga Ilbo \(06/07/2017\)](#)
 - 3) [Korea Times](#)
- 3. Investor PSY-chology Surrounding “Gangnam Style”** (with Hosung JUNG), *Pacific Basin Finance Journal*, 2016, Vol. 37, 23-34. (Presented at American Economic Association 2015, Bank of Korea, Nanyang Business School, and Yonsei University)
Media coverage:
- 1) [Bloomberg TV interview \(1/6/2015\) at the AEA 2015](#)
 - 2) [PBS TV interview \(2/6/2015\) at the AEA 2015](#)
- 4. Self-attribution Bias of the CEO: Evidence from CEO Interviews on CNBC**, *Journal of Banking and Finance*, 2013, Vol. 37, 2472-2489. (Presented at 2012 Swiss Society for Financial Market Conference)
Media coverage:
- 1) [IR Magazine by Jeff Cossette, 3/27/2014: “CEOs should be confident - but not too confident”](#)
 - 2) [Foreign Policy by Joshua Keating 4/11/2013: “The CNBC effect: Are narcissistic CEOs more likely to be ousted?”](#)
 - 3) [Business Insider 3/29/2013, "Be Worried If Your CEO Says The Word 'I' Too Much"](#)
- 5. Bankers on the Board and CEO Turnover** (with Jen CHANG & Min Jung KANG), *Asia-Pacific Journal of Financial Studies*, forthcoming (Presented at Asian-Pacific Conference on International Accounting Issues, San Francisco, November 2018; Presented at 2018 the Joint Accounting Workshop of SKKU & National Taipei University, May 2018)
- 6. Do Bankers on the Board Reduce Crash Risk?** (with Min Jung KANG and Qunfeng Liao), *European Financial Management*, forthcoming (Presented at the FMA 2018, San Diego; Presented at 2017 Financial Management Association European Meeting at Lisbon, Portugal; World Finance Conference, Sardinia, Italy)
- 7. Can Big Data Forecast North Korean Military Aggression?** (with Hyoung-Goo Kang and Jong-Kyu Lee) – *Defence and Peace Economics*, 2017, 1-18, DOI:10.1080/10242694.2016.1270736. (Presented at AECF (Asian Economic Community Forum), Incheon, Korea, September 2014)
Media coverage:
- 1) [The Washington Post – Monkey Cage: 2/12/2016](#)
 - 2) Donga Business Review: 1/15/2015
 - 3) Business Watch: 9/20/2014
 - 4) HubPost (L.Souders): 11/6/2014
- 8. Bankers on the Board and CEO Incentives** (with Min Jung KANG), *European Financial Management*, 2017, Vol. 23, 292-324. (Presented at SKKU-Peking

University Forum 2015, Seoul; 2016 European FMA at Basel, Switzerland and 2016 Asian Financial Association conference at Bangkok, Thailand)

WORKING PAPERS

9. **The Voice of Risk: Wall Street CEOs' Vocal Masculinity and the Financial Crisis in 2008** (with Min Jung KANG, Hyung Seok KIM, and Sang Ok KOO)
(Presented at Nanyang Business School in Singapore, Deakin University, Asian FA 2018 at Tokyo, KAIST, Seoul National University, Seoul Quant Conference 2017, the University of Michigan – Flint)
Media coverage:
[PBS TV \(Nationwide US public TV\) – Making Sen\\$e by Paul Solman](#)
10. **The Effects of CEO's Facial Masculinity on Alliance Partner Choice** (with Ribuga KANG, and Jingoo KANG)
11. **The Face of CSR: Are Masculine Faced CEOs More Socially Responsible?** (with Min Ji KIM, and Tohyun KIM)
12. **The Impact of Terrorist Attacks on Corporate Governance: Evidence from CEO Turnovers** (with Joong Ho HAN, and Camellia SODKI)
13. **Gender Difference in Media Appearances and Their Outcomes among CEOs** (with Gokce Basbug) (Presented at ILERA World Congress 2018 at COEX, Seoul, Korea)
14. **Stock Market Liquidity and Short-Termism Driven CEO Turnover** - (with Min Jung KANG) *R&R at North American Journal of Economics and Finance* (Presented at 2016 Asian Financial Association conference at Bangkok, Thailand, World Finance & Banking Symposium, Shanghai, China, 2012; UNSW Australasian Finance and Banking Conference, Sydney, Australia, 2011)
15. **Predicting North Korean Aggressions Using Foreign Short Sales and Media Tone** (with Min Jung KANG, Doug KIM, Camellia SODKI, & Hosung JUNG) (Outstanding paper award, Bank of Korea (2014)), Presented at FMA 2017, Boston; City University of Hong Kong, Hong Kong Polytechnic, Nanyang Business School, SKKU, and Seoul National University)
16. **The Impact of Media on Corporate Social Responsibility** (with Jingoo KANG & Jungwon SUH) – *R&R at Journal of Corporate Finance* (Presented at Institut Bachelier Conference, Paris, France, 201; CAFM 2013, Seoul, Korea, Yonsei University, Korea University, National University of Singapore, 2013)
Media coverage: FORTUNE Korea, August 2015
17. **The effectiveness of Sarbanes Oxley Act on Corporate Governance: Evidence from Executive Turnover** (Presented at the AFA2009, FMA 2008 Special PhD Student Paper Presentation Session, American Accounting Association 2008, Eastern Finance Association 2008 and Midwest Finance Association 2008; Chinese University

of Hong Kong, College of William and Mary, Hong Kong Baptist University, KAIST Daejeon, KAIST Seoul, Korea University, Korea Securities Research Institute, McGill University, Nanyang Technological University, Norwegian School of Economics NHH, Norwegian School of Management BI, SAIF Jiao Tong University, Samsung Economic Research Institute, SKKU, SKKU-MIT GSB, University of Cambridge, and University of Hong Kong)

18. CEO Interviews on CNBC (with Felix MESCHKE) (International Conference on Finance and Banking, Bali, Indonesia, December 2013; Presented at World Finance & Banking Symposium at Shanghai, China, December 2012; CICF at Chongqing, China, July 2012; FARS Conference at Chicago, January 2012, the Singapore International Conference on Finance, July 2011)

Media coverage:

- 1) [The Wall Street Journal Blog by Kristina Petersen, "CNBC CEO Chats Seldom Break News: Study." 2/17/2011.](#)
- 2) [NYSE/Euronext magazine, Exchanges, 2/10/2011: "The CNBC Effect"](#)

Work in Progress

19. Peer Reviewed Book in progress:

CEO Masculinity and Corporate Culture [tentative title], Lexington Books.

About ten chapters of articles about how masculinity driven corporate culture, proxied by CEO's facial and vocal masculinity, affect firm risk and performance.

Google site:

<https://sites.google.com/site/andyhankim/>

PROFESSIONAL SERVICES

Korean Management Association, Director (2020~)

Korean Securities Association, Director (2019~),

Korean Finance Association, Director (2018~),

CAFM Organizing Committee (2016~)

Associate Editor

Asian Review of Financial Research 재무연구 (2020~)

Yonsei Business Review (2015~2018)

Korean Journal of Financial Studies (2013~2015)

Ad-hoc Referee

Review of Financial Studies, Journal of Financial & Quantitative Analysis, Management Science, Journal of Economic Behavior & Organization, Journal of International Business Studies, European Financial Management, Pacific Basin Finance Journal, The British Accounting Review, Applied Psychology: An International Review, Asia-Pacific Journal of Financial Studies, North American Journal of Economics and Finance, Korea Business Review

Reviewer Services for Conferences

Swiss Society for Financial Market Research (SGF) Conference, 2013~
Asian Finance Association Annual Conference 2010~
CAFM 2019, 2017, 2016 (Organizing Committee), 2015
FARS 2015
Asian FMA 2015
Financial Management Association Annual Meeting 2014
American Accounting Association Annual Meeting 2014
NUS (National University of Singapore) Finance Conference 2011, 2010

GRANTS AWARDED

SungKyun Research Grant	KRW13,000,000(=USD 10,000)	Fall 2018
SungKyun Research Grant	KRW13,000,000(=USD 10,000)	Fall 2015
NTU Start Up Grant	S\$50,000	Fall 2009
NTU RCC Grant	S\$ 5,000	Spring 2013
NTU RCC Grant	S\$ 5,000	Spring 2012
REGA Capital Research Grant	S\$ 5,000	Spring 2011
NTU RCC Grant	S\$ 5,000	Spring 2010

CONFERENCE PRESENTATIONS

American Finance Association Conference – (Chicago, USA, 2017; San Francisco, Jan 2009; Attended – 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2014, 2015, 2016)
American Economic Association (Boston, USA, 2015)
FMA Europe (Lisbon, Portugal, 2017)
CAFM (Seoul, Korea, 2013, 2015, 2016, 2019)
Asian FA (Bangkok, Thailand, 2016; Tokyo, Japan, 2018)
Korea Finance Association Meeting (Seoul, Korea, 2015)
SKKU-Peking University Forum (Seoul, Korea, 2015)
Institut Bachelier, Financial Risk International Forum (Paris, France, Mar 2014)
American Accounting Association (Anaheim, CA, USA, Aug 2013; Aug 2008)
SGF Conference - Swiss Society for Financial Market Research (Zurich, Switzerland, March 2012)
World Finance & Banking Symposium (Shanghai, Dec 2012)
FARS Conference (Chicago, Jan 2012)
Australian Conference of Banking and Finance (UNSW, Scheduled on Dec 2011)
Singapore International Conference on Finance (NUS, Jul 2011)
Financial Management Association Annual Conference (Grapeville, TX, Oct. 2008)
Midwest Finance Association Annual Conference (San Antonio TX, Feb 2008)
Eastern Finance Association Annual Conference (St. Pete Beach, FL, Apr 2008)

INVITED SEMINARS & BROWNBAGS

2021 Eastern Michigan University
KAIST
2019 Korea University
SKKU GSB

- 2018 Deakin University, Melbourne, Australia
Nanyang Business School, Singapore
Asian FA, Tokyo, Japan
ILERA World Congress, Seoul, Korea
- 2017 Seoul National University
KAIST
- 2016 University of Cambridge
University of Edinburgh
KAIST
Seoul National University
- 2015 KAIST
Korea University
Korean Securities Association
Seoul National University
UNIST
- 2014 Seoul National University
SKKU
- 2013 City University of Hong Kong
Hong Kong Polytechnic University
National University of Singapore
Korea University
The Bank of Korea Economic Research Institute
Yonsei University
- 2012 Yonsei University
- 2010 SKKU-MIT GSB
- 2009 College of William and Mary,
McGill University
Nanyang Technological University
Norwegian School of Economics NHH
Norwegian School of Management BI
SAIF Jiao Tong University
University of Cambridge
- 2008 Chinese University of Hong Kong
Hong Kong Baptist University
KAIST
Korea University
Korea Securities Research Institute
Samsung Economic Research Institute
SKKU
University of Hong Kong

OTHER MEDIA CITATIONS

"Is curbing executive pay desirable?" BT-NBS Round Table, Business Times, November 15th, 2009.

Professional memberships

American Finance Association, Swiss Society for Financial Market Research, American Economic Association, Financial Management Association, Korean Society of Business Administration, Korean Finance Association, Korean Securities Association

HONORS AND AWARDS:

- Reader's Choice Award of European Financial Management, 2019
- Best Paper Award, 25th SFM Taiwan Conference, 2017
- Academic Advisor Award, K-OTC Valuation Competition, 2017
- Teaching Award: 2020, 2018, 2017
- Outstanding Paper Awards, Korea Finance Association, 2015
- Nominated for Best Paper Award, CAFM 2013
- Carlson School Dissertation Fellowship (2008~2009)
- American Finance Association Travel Grant, 2008
- Carlson School Summer Research Grant (2008, 2007)
- Carlson School of Management Fellowship, University of Minnesota, 2004-2005
- Full scholarship as the top scorer in National College Entrance Exam of the School of Management and Economics at Yonsei University

SERVICE AT SKKU

Invitation of guest lecturers for career advice to students

- Bain Korea Co-CEO, Mr. Hyukjin LEE (October, 2021)
- 강한국, 이현열 (November, 2021)

Program Chair of Global Business Administration (GBA) (Jan 2019~Dec 2020)

GBA is the flagship undergraduate business program of SKKU. We select GBA students from top 0.3 percentile in the National College Entrance Exam every year. I am managing about 500 undergrad students in total. My duties include the following:

- Reported to the Dean of SKKU Business School
- Coordinated classes among six different divisions of SKKU Business School
- Coordinated Global Activities for the students, such as working with 108 **Harvard MBA** students in their FIELD Immersion Program (2019) and working with 24 undergraduate business students from Indiana University (Kelley), 3M Global x GBA The World at Your Fingertips (2020: marketing strategy ideation and presentation to the Head of R&D at the Global HQ of the company in Minnesota), 3M Korea x GBA marketing ideation competition.
- Organized and lead the students to Global Career Tour (Singapore, Germany, China in 2019)
- Organized 30 students to go Global Camp (CES in Las Vegas, 2019 & 2020)
- Counseled undergraduate students on weekly basis.
- Created and upgrading the curriculum for the GBA students
- Organized i-Core case study (e.g. LG CHEM in 2019, SSG.COM in 2020).

Other professional experience

Bank of America, Seoul Branch (Corporate Credit Analyst)

1999~2001

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SKKU Business School, Business School Building #422
Sungkyunkwan-Ro 25-2, Jong-Ro Gu, Seoul, South Korea